



2026 PARTNERSHIP DECK

OWN THE NIGHT.

Six squads. Four continents. A fanbase that shows up in every timezone. This is how your brand becomes part of the story instead of interrupting it.

CONFIDENTIAL

PARTNER EDITION

SEASON

2026 / 2027

CONTACT

PARTNERS@TEAMDOGS.GG

TEAM DOGS

LOYAL TO THE FIGHT.

MORE THAN A LOGO.

Team Dogs is a media company that happens to win trophies. Every roster is a content engine, every event is a broadcast, and every fan is a distribution node. We build partnerships inside those circuits.

218M

ANNUAL VIDEO VIEWS

— Arena, broadcast, digital, retail and grassroots inventory in one plan.

41.6M

OWNED COMMUNITY

— Dedicated brand lead inside the club — no agency layer, no black box.

9.4%

AVG. ENGAGEMENT

— Shared measurement dashboard, reported monthly against agreed KPIs.

62%

FANS OUTSIDE NA

— Category exclusivity available across six titles and four continents.

PICK A WEIGHT CLASS.

Community from \$180K, Official from \$750K, Title by conversation. Every package is built from a blank sheet after the first call. These are starting points, not menus.

03

— Community — one division, digital integration, quarterly content.

PARTNERSHIP TIERS

— Official — six teams, kit placement, arena LED, annual capsule.

08

ACTIVE PARTNERS

02

— Title — naming rights, co-owned IP, facility naming, board seat.

YEARS MIN. TERM

01

— All figures indicative. Taxes excluded. Subject to territory availability.

CALL TO START